

Newsletter #12/2013 November/December

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The aim of the AgeingWell project is to build and animate a European Network focused on improving the quality of life of Older Persons by promoting the market uptake of ICT solutions for Ageing well.





Ageing Well National Event Medical Technologies in Life of a Senior

AgeingWell Event in Poland

Cities on the Internet Association (COI), an AgeingWell Network founding member, promoted on the 30th October the National Event in Krakow, Poland. Focusing on medical care in aging society vs. new technologies, this event had the participation of 37 relevant ICT4Ageing stakeholders including medical personnel, local government representatives, IT/ICT industry sector and seniors.



From the discussions promoted during the event, one of the conclusions relates to the importance of building an collaborative environment among organizations sharing interest in the ICT based products and services for seniors market. This includes the healthcare sector, IT/ICT firms, companies and institutions, public authorities, etc. Synergies between these actors will allow knowledge, opportunities and ideas to be complemented for the benefit of senior population.

Ageing Well Network attended the EIP AHA 2nd Conference of Partners, Brussels, Belgium

Held on the <u>25th of November</u>, this conference aimed to foster a high level policy debate about how to best scale up innovation within the care systems in response to the demographic challenge and how to create the associated opportunities for new growth and jobs.

Gathering over than 500 participants from all over Europe, this event was a great opportunity for networking and presenting the **Ageing** Well Network to relevant actors in the field of ICT4Ageing.

artnership 2nd Conference

Ageing of Partners



New associate members!

Foundation "Din Inima Pentru Oameni" | Romania 📗



This foundation offers residential care and services on rehabilitation therapy and elderly care, addressing also seniors with Alzheimer's and other brain degenerative conditions.

Visit: http://camindevarstnici.ro

Baronesse Center | Romania



Baronesse Center is an elderly and home care services institution.

Visit: http://baronessecenter.ro

Gnomon Informatics | Greece



A service provider of innovative and reliable Internet solutions, including an healthcare prevention and promotion portal for the provision of online monitoring services for elderly and the disable, through wireless medical devices.

Visit: http://www.gnomon.com.gr

Christian Association Sf. Nicolae-Sf. Alexandru | Romania



A modern residential center dedicated to caring for the elderly and lonely, sick or people in recovery period after surgery.

Visit: http://www.caminparticular.ro

General Directorate of Social Assistance of the Bucharest | Romania



A public authority seeking to implement social policies and strategies and to develop protection measures and social assistance in the protection of children, single people, older people, people with disabilities as well as any person in need.

Visit: http://dgas.ro

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Upcoming calls - Health, demographic change and wellbeing

Personalising Health and Care H2020-PHC-2014two-stage

PHC-01-2014 PHC-05-2014 PHC-06-2014 PHC-10-2014 PHC-13-2014 PHC-17-2014

PHC-23-2014 PHC-32-2014

Deadline: 2014-03-11

Health Coordination Activities H2020-HCO-2014

HCO-02-2014 HCO-04-2014 HCO-05-2014 HCO-07-2014 HCO-08-2014

HCO-10-2014 HCO-14-2014

Deadline: 2014-04-15

HCP held its IV Annual Conference

The HCP held, on 28 November 2013, at the Faculty of Pharmacy of the University of Lisbon, its IV Annual Conference entitled "Health in the national and European agendas for 2020 - opportunities and challenges for the sector at the opening of a new cycle".

The format of the session included a keynote address, made by Maria da Graça Carvalho, Member of the European Parliament, with the theme "What Europe and what Portugal for 2020? The European strategy for growth and the national/regional research and innovation strategies for smart specialization" and two interventions dedicated to the themes "Horizon 2020 – the 'Health, demographic change and wellbeing' societal challenge" and "Health tourism in Portugal".



The second part of the program included the Roundtable "The new national and European agendas: what opportunities and challenges for companies, R&D institutions and hospitals?".

The conference was attended by more than 250 participants and counted, among others, with the presence of the Portuguese Minister of Economy and the Secretary of State for Regional Development.

An innovative vaginal applicator, which allows the correct, comfortable and safe administration of various dosage forms, fully developed in Portugal by BeyonDevices has received international recognition by a panel of experts from the pharmaceutical industry as it was nominated as one of the three finalists for CPhI Pharma Awards. This award companies that have recognizes developed innovations in the global pharmaceutical industry and this is the first time a Portuguese company in the health sector get this exclusive and prestigious distinction.

The patented design of the vaginal applicator developed by BeyonDevices is the result of intensive research in order to be able to identify the specific needs of its use by both patients and health professionals alike, as well as meeting the expectations from the women's health products industry. The result is a combination between an innovative design - that at the same time works to protect both the patient and the pharmaceutical formulation - and a functional one that remains practical in its use by the patient.

Another important aspect for the immediate success of the applicator is its unique mechanism of action that allows the use in a practical and almost effortless way compared to existing products.

The requirements for comfort, safety and efficiency aspects during its use with the needs for an efficient industrial production where equally considered as relevant since the beginning of the development. This in turn led to an optimization of the final form which can accommodate various dosage arrangements using the same basic structure.



With this product,
BeyonDevices
intends to address
sensitive issues in
the health care
market dedicated to
women and show
that there are
effective methods to
solve problems that
are unfortunately
still a taboo for
many.

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About the company BeyonDevices, a spin-off from Neutroplast SA, was founded in order to explore the niche market of packaging and medical devices for the pharmaceutical industry.

Events on ICT and Ageing

ECHAlliance @ Mobile World Congress 2014

On 24-26 February the annual ECHAlliance conference about mobile health and wellness solutions is taking place in Barcelona.

First-time focusing on Health Wellbeing the Mobile and World Congress creates opportunities for stakeholders to engage meaningfully with mobile operators and others to identify and remove the delaying obstacles and deployments preventing which would scale bring benefits citizens to and commercial opportunities for industry.

Early bird rates expire on January 2nd, 2014.



Managing AAL Complexity through Support for Interoperability

This event aims at bringing the demand and supply side together in order to evaluate the achievements so far and collect recommendations for the way forward. On 19-20 February in Brussels!

More information in here.

The International eHealth, Telemedicine and Health ICT Forum



This event focuses on ehealth and telemedicine applications and a wide range of other medical ICT applications and on the convergence of ICT with applications, which medical lead to higher quality of care, reductions. workflow efficiency, and widespread availability of healthcare services. From 09 to 11 April in Luxembourg!

Network Members

Founding Members



Associate Members





the CIP ICT Policy Support Programme of the European Union

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