

Network for the Market uptake of ICT for  
**AgeingWell**

[www.ict-ageingwell.net](http://www.ict-ageingwell.net)

**Newsletter #03/2014**  
**May-June**

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The aim of the AgeingWell project is to build and animate a European Network focused on improving the quality of life of Older Persons by promoting the market uptake of ICT solutions for Ageing well.



Funded by  
the CIP ICT Policy Support Programme  
of the European Union



# 3rd AgeingWell International Event

## Athens, Greece



eHealth Forum in numbers:

- **1 278** participants from **38** countries
- **150** speakers
- **70** exhibitors

Learn more about what happened in each day of the event:

1

[Newsletter No 01](#)

[Newsletter No 02](#)

[Newsletter No 03](#)

The press release on the AgeingWell International Event can be read on page 5 in the [Newsletter No 03!](#)

The **3rd International Event of the AgeingWell Network** took place in Athens, Greece, within the [eHealth Forum](#), on the 14th of May 2014.

The Event was focused on presenting and discussing **“ICT Solutions for Independent Living in Own Home”** and their impact on quality of life of the elder population and their carers.



The conference was divided in two sessions, Session A on *“ICT and mHealth solutions for improving the quality of life of older people”* and session B on *“Promoting older people adoption of ICT and mHealth Solutions”*.

Over 40 stakeholders, among health and ICT researchers, developers / providers of assistive technologies, and end-user organisations, attended the event.



All presentations of the event are available on the **AgeingWell Network** [web portal](#).

# AgeingWell Supporter's Activities



A remarkable number of results have been generated by research and innovation projects in the domains of **eHealth, Active Ageing and Independent Living**.

**HAIVISIO** project is an ambitious Coordination and Support Action project aimed at **enhancing visibility and awareness of the results** generated by community members, and supporting them around these results, through a series of **communication and synergy exploitation activities**.

In case your project deals with eHealth, Active Ageing and Independent Living, you are welcome **to join HAIVISIO community** by registering to the project website. Sharing your project details and assets through the HAIVISIO website you will have the opportunity to increase the visibility of your project results and reach more people and create synergies.

In order to register to HAIVISIO website, please log in at the project website <http://www.haivisio.eu/>.



A 5min video showing how to register can be found [here](#). If you are registering through LinkedIn, please ignore the first step of the video.

The project has started in November 2013 and will last for 2 years.

For further information, please visit:

<http://www.haivisio.eu>

2



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This project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement no: 610419



The ForAge project began in January 2012 and will come to an end in December 2014.

During this period ForAge core partners will seek new contacts and members for the network as part of a longer term sustainability plan.

The ForAge network has a core group of 16 partner organizations. These partners are members of the ForAge project team who have come together, co-funded from the European Commission Lifelong Learning Program, to initiate a major European network focusing on later life learning.

If you are interested in becoming a member visit the website [www.foragenetwork.eu](http://www.foragenetwork.eu) or contact any of the participating organizations.



### ForAge Project

In the last 2,5 years 50plus Hellas has been participating in the European Project [ForAge](#). ForAge is a European multi-lateral network with the central aim of communicating and promoting experiences of learning for older people. The goal is to help raise standards of practice throughout Europe and beyond.



Since the first European Year of Older People and Intergenerational Solidarity in 1993 there have been many exchanges, projects, training events, seminars, programs and networks concerned with learning in later life. The ForAge project aims to make best use of these rich experiences by building upon them, sharing information, creating networks, relating them to research evidence and analyzing and assessing their value and impact. Outputs will include:

- The ForAge database
- Website and newsletters
- Reports and commentaries
- Annual conferences on later-life learning
- Workshops to address priority themes
- Glossary of relevant terms

### ***IN-HOME CARE***

The requirements to optimize the public health spending in Italy is leading to an increase of alternative cares rather than hospitalization; most notably, they are integrated home care and programmed home care.

These practices allow the patient to receive the same quality of care as in the hospital but comfortably at his home. For this purpose, the integration among health professionals is needed, to better manage these new health care forms, using technologies that provide a comprehensive overview of the patient's health condition.

Loran Ltd, with the support of the Regional Government of Apulia, has developed an electronic health record (EHR) system for homecare, designed to support doctors and nurse practitioners in their care and assistance activities.

It uses cloud computing technologies in combination with applications for mobile devices (smartphones and tablets) to be used outside the hospital.

Moreover, the software allows the tracking of all activities and the setup of health activities chronology; it supports medical interaction, builds a database for scientific and epidemiological studies. Finally, it can be customized for using in offline mode, as an archive for local health authorities or private entities.

### **ELECTRONIC HEALTH RECORD (EHR) SYSTEM FOR HOMECARE**

developed by

[LORAN Ltd](#)



For further information,  
please contact Loran Ltd:

Tel: +39 080 542 70 32  
Fax: +39 080 542 69 03

[info@loransrl.net](mailto:info@loransrl.net)  
[loran@pec.it](mailto:loran@pec.it)

## AgeingWell Member's Activities



Ergonomic and easy to use, MaxCom mobile telephones are dedicated for senior users. They are also perfect for businesses offering telecare services.



MM715 is a telephone equipped with a wireless, waterproof SOS bracelet. This accessory is able to communicate with a telephone which may be in another room. Pressing red button allows user to get help in emergency situation. This solution is particularly useful while taking a shower or being unable to get to a telephone (broken leg etc.).

MM715 is also able to read out loud numbers and names of callers as well as numbers dialed with keyboard keys.

MM720 is a telephone equipped with a stable and easy to use docking station. When the telephone is charging in the docking station, it displays actual time. Just like any other Maxcom easy-to-use telephone, MM720 has a SOS button. Other useful functionalities are: radio, alarm clock, torch and camera.



5

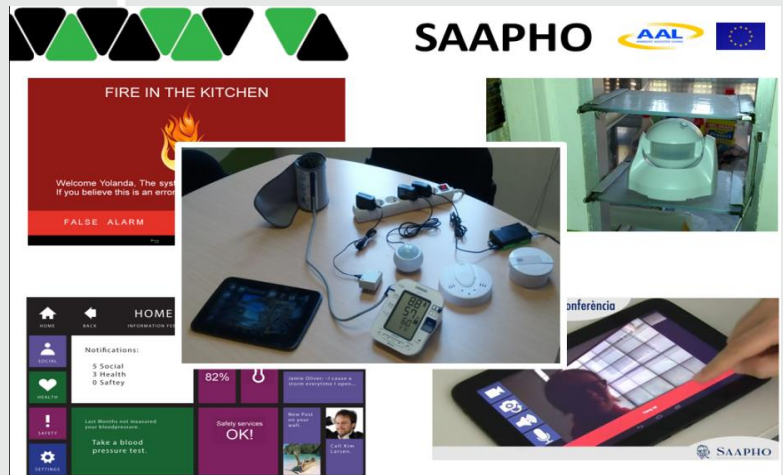


MM822 is functionally-wise a twin brother of MM720, but in form of always-popular clamshell. This and other presented models of telephones are equipped with a special submenu called In Case of Emergency. It provides paramedic or doctor with important information concerning user (such as blood group, allergies, telephone numbers of relatives).

For further information, please contact MaxCom, S.A.:  
Tel: +48 32 327 70 89 | Fax: +48 32 327 78 60

# Secure Active Aging: Participation and Health for the Old ([SAAPHO](#))

[SAAPHO](#) is an R&D European collaborative project lead by Barcelona Digital which focuses in the challenge of improving senior's quality of life. Traditional solutions based on public health resources evidences critical gaps in the current context of global economic crisis and in the rapidly aging society.



Several ICT alternatives address this problematic but collide with senior's low receptivity to sophisticated technologies. Therefore, easiness of use along with deployability into an existing life is a major issue to take into account.

The aim of SAAPHO is to stimulate and support seniors to participate in the self-serve society by preserving and enhancing their independence and dignity from home through a novel system that promotes Active Aging. Thus, SAAPHO creates an ecosystem of intelligent services and sensor devices related to health, participation and security. Those are integrated and provided to the elderly in an accessible, intuitive and user-friendly tablet application.

Initial evaluation outcomes concluded that the system was useful and easy to handle. End pilots are currently underway in several houses of different users in different countries. Results expect to consolidate previous outcomes, to refine the exploitation plan and to extend project's life with the ultimate objective to reach the market.

# Individual Health Account (IHA)

What kind of data and help provide IHA tool for seniors?

- The list of taken drugs with most important details, dosage etc.,
- The nearest pharmacy where the prescribed drugs are available,
- Drugs' costs control and the list of suggested cheaper generic drugs,
- Warnings if the taken drugs can lead to interactions,
- The results of laboratory tests, medical data, health measures,
- Tips how to stay healthy based on individual medical history.

7

*OSOZ-Nationwide Health Care System | (english version available)*

IHA is an innovative e-health solution, created by Nationwide Health Care System ([OSOZ](#)). This user friendly tool helps seniors to stay healthier: IHA controls drugs' interactions, collects medical data, offers practical reminders and helps to stay in a good shape.



It's estimated that 30% of hospitalizations of 65+ patients are caused by improper use of drugs prescribed by different doctors. An average 70 years old person in Poland suffers from 3-4 chronic diseases. Usually they take few drugs at the same time without being aware, how risky it might be. – *On the Individual Health Account we have already registered 35 721 drugs' interactions, 2500 of them have been identified as very dangerous for health and life* – says a Nationwide Health Care System expert. The IHA controls them displaying warnings if necessary. Above that IHA is a safety full medical record solution. A special Patient Health Card allows to collect data on the account when visiting doctors, pharmacy etc.



**OSOZ**  
OGÓLNOPOLSKI SYSTEM OCHRONY ZDROWIA



# MATSIQEL - Models for Ageing and Technological Solutions for Improving and Enhancing the Quality of Life

Advances in telehealthcare technologies offer new solutions to enable older people to do what is important to them, and manage risk arising from problems associated with ageing, namely frailty and chronic illness and disease.

MATSIQEL examine the way that older people engage with telehealthcare technologies to enhance their ability to self-care and optimise their life experience thereby improving quality of life.

The aim of the project is to accumulate the expertise for mathematical and computer modelling of ageing processes, including forecasting models for prevention and rehabilitation, and examining assistive technological solutions which could contribute to the improvement and enhancement of the quality of life in later life, and the assessment of impact of factors, such as demography, mobility, health, food, lifestyle, and others to the ageing process.

For more information please contact [CITT Global](#).



For further information about this project read the poster paper below:



## AgeingWell Supporter's Activities

HEALTH C  
CONSORTIUM

INOVAMAI S



ASL Brescia



HOPE  
European hospital and  
healthcare federation



Ludwig-Maximilians-  
Universität München



9

Aarhus Social and  
Healthcare College



Artica Telemedicina



### HEALTH C Free Training course “Communication in health emergency: all you need to know”



The Health C Project is delivering its final results and very soon the training course and the training materials will be available. The course targets health communication managers who wish to become more actively engaged in the communication activities within their organization.

The course “**Communication in health emergency: all you need to know**” is composed of the following three core modules: a) M1: Communication competences and processes; b) M2: Use of the traditional media: interacting and communicating with traditional media; c) M3: Use of the social media.

Stay tuned to receive more information of the course dates where it will be possible to participate free of charge and upon invitation.

To receive information about the dates in Italy, Portugal, Spain and Germany, please check the website [www.healthc-project.eu](http://www.healthc-project.eu) or send an email at [healthc-project@inovamais.pt](mailto:healthc-project@inovamais.pt).

# ACTing Context Analysis Report

The ACTing Context Analysis Report draws on desk studies and focus group results elaborated by project partners based in four countries (Italy, Romania, Spain and Switzerland). It explores both the profile of social agents as facilitators for the social and digital inclusion of the elderly in society,

and the main interests, difficulties and obstacles that senior citizens (55 years +) face in using ICTs in their daily life.

The Report strongly points to the need to train specialized figures capable of providing personalized and flexible training developed “ad hoc” for each elder on the basis of individual needs. Moreover, ICT competences are not sufficient, the social agents must have strategic virtues such as patience, affection, empathy and the ability to listen. The data and information gathered in the study will serve to develop the project’s didactic methodology.

A training session for social agents will be held in each country during the month of June and will be followed by a pilot phase during which the social agents will support elders to develop social and digital inclusion initiatives in each country.

The full Context Analysis Report is available on-line [here](#).



Other projects by **Fondazione Mondo Digitale** include:

**ComeON!**  
“Community projects for Social Innovation through Intergenerational Volunteering Experiences”

[www.comeon-project.eu](http://www.comeon-project.eu)

**ACTing**  
“Social Agents promoting Active Ageing through ICT”  
[www.actingelderly.eu](http://www.actingelderly.eu)

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10



# Events on ICT and Ageing

## ScanBalt Forum 2014 Active and Healthy Ageing 8<sup>th</sup>-10<sup>th</sup> October 2014

The 2014 ScanBalt Forum, organized by The Healthy Ageing Network Northern Netherlands (HANNN), will take place from 8-10 October in the University Medical Center Groningen (UMCG) in the Netherlands. This year's congress will be focused on the scientific and bio-economic aspects of the demographic change that take place in Northern Europe.

More information on the Event are available [here](#).



## 24<sup>th</sup> Annual Conference of Alzheimer Europe 20<sup>th</sup>-22<sup>nd</sup> October 2014

The conference will takes place in Glasgow, Scotland from 20-22 October 2014.

The theme for this year is “Dignity and [autonomy](#) in [dementia](#)”. The conference will explore how recognising the human rights of people with dementia, their carers, partners and families is key to ensuring dignity and respect, as well as overcoming stigma.

More information are available [here](#).

## EFPC 2014 Bi-annual conference:

### The Future of Primary Health Care in Europe V 1<sup>st</sup>-2<sup>nd</sup> September 2014

The conference, to be held in Barcelona (SP) on the 1<sup>st</sup>-2<sup>nd</sup> September 2014 will bring together patients, practitioners, administrators, policy makers, politicians and researchers within the field of primary health care and public health.

Conference themes will focus on issues related with Innovation, Sustainability, Equity, Critical thinking and Uncertainty.

More information [here](#)



## Growing the Silver Economy in Europe 23<sup>rd</sup> September 2014

The European Commission is organising the event 'Growing the Silver Economy in Europe' to discuss how to best grow a large scale Silver Economy in Europe.

The Event will take place in Brussels one day high level event, kicked off with a plenary scene-setter with plenty of concrete examples and provocative insights. Then 4 parallel strands will address respectively the public market, the consumer market, the legal and regulatory frameworks and interoperability.

More information will be available [here](#)



# New associate members!

## E-Trikala | Greece



e-Trikala continuously aims to the development of Information and Communication Technology (ICT) based applications, oriented to the improvement of all citizens' everyday life simplifying public transactions, reducing telecommunication costs and delivering new services related to the local way of life.

Visit: <http://www.e-trikala.gr/>

## TicBioMed | Spain



TICBioMed is a cooperative cluster of companies, universities, Healthcare providers and public institutions that work together to foster innovation in Healthcare (eHealth) and Biology.

Visit: <http://www.ticbiomed.org/>

## Metatheke Software | Portugal



Metatheke Software is a IT company specialized in the development of digital content management solutions for the web.

Visit: <http://www.metatheke.com>

## LORAN | Italy



Loran Ltd aims at becoming an important partner in designing and developing software solutions for the management of medical centers, starting from until their discharge, maintaining an electronic health record easy to use.

Visit: <http://www.loransrl.net/web/index.html>

## BAIT | Bulgaria



The Bulgarian Association of Information Technologies (BAIT) is the biggest, most representative and influential branch organization in the sphere of information and communication technologies in Bulgaria.

Visit: <http://www.bait.bg/>

## Alzheimer Hellas | Greece



The Greek Association of Alzheimer Disease and Relative Disorders (GAARDR) is a non for profit organization that was founded in 1995. Today, GAARDR operates 4 Day Care Centers in Thessaloniki and has over 2.500 members.

Visit: <http://www.alzheimer-hellas.gr/>

# Network Members

## Founding Members

<b>COORDINATOR</b> 							
							

## Associate Members



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Network for the Market Uptake of ICT for Ageing well  
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